



Contact

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 7009 N Paulina St

 [Cristian Balderas](#)

 [balderas-creatives.com](#)

Education

2 year college

9/2019 - 5/2022

Community Colleges Chicago

Bachelors In Marketing

9/2022 - Present

Columbia College Chicago

Expertise

- Social Media
- Visual Design
- Strategist
- Communication
- Canva/Photoshop
- Work Well Under Pressure

Language

English

Spanish

Cristian Balderas

Marketing and Social Media Strategist

Internships

SOCIAL MEDIA INTERN 2022 (September-October)

Martini Coffee Roasters

- Revamped product-focused content and monitored customer feedback to enhance product reception.
- Actively engaged in meetings to drive improvements in customer engagement, fostering stronger relationships.
- Contributed to optimizing website usability and mobile compatibility for enhanced user experience.

Experience

Bartender

Peckish Pig | 623 Howard St, Evanston IL

2016-Present

- Mastered an extensive repertoire of 75 popular and lesser-known cocktail recipes and a wide selection of local beers and wines, enabling exceptional recommendations for patrons.
- Collaborated seamlessly with team members to ensure a secure environment by monitoring alcohol consumption and skillfully resolving conflicts.
- Demonstrated adeptness in table delegation and order management within a fast-paced restaurant setting, showcasing exceptional communication and organizational abilities to fulfill customer requirements and efficiently handle various tasks.
- Excelled as a hostess and Server, providing exceptional guest seating and personalized greetings while catering to individual needs. Maintained cleanliness through light housekeeping duties and skillfully managed multiple service tasks concurrently.

Sales Associate

Pacsun | 4999 Old Orchard, Skokie IL

2020-2021

- Proactively greeted and assisted 100+ customers per shift, providing merchandise expertise, answering inquiries, and processing payments.
- Maintained clean and organized inventory, curating displays of seasonal clothing and accessories.
- Executed seamless POS transactions, including credit, cash, exchanges, returns, and refunds.
- Collaborated with team members to optimize operational efficiency.
- Ensure adherence to company policies and procedures for cash handling and inventory management.